

## **NEWS RELEASE**

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## **Indianapolis Celebrates Bike to Work Day May 17**

INDIANAPOLIS – Mayor Greg Ballard will greet cyclists at the Indy Bike Hub Friday, May 17, as commuters from around the city pedal to work as part of Indianapolis' annual Bike to Work Day. The focus of this year's event is encouraging novice riders to try biking to work.

An estimated 1,500 cyclists will be biking to the celebration at the Indy Bike Hub at the City Market, and more than 2,000 additional riders will register their commutes online at <a href="www.cirta.us/commuterconnect">www.cirta.us/commuterconnect</a>. Bike to Work Day encourages a more bike friendly community in Indianapolis.

"Bike to Work Day showcases the growing number of options for biking and walking in the city," Mayor Ballard said. "As we continue to add bikeways and trails to the city's transportation network, events like this will only become more popular."

INDYCOG will coordinate morning group rides beginning at 6:30 a.m. Friday, May 17 and other activities throughout the day—including a lunchtime ride and lunch-and-learn session. Cyclists who may not be able to bike their entire commute can use one of IndyGo's 30 fixed routes to make their travel time shorter. All IndyGo buses are equipped with bike racks.

## Bike to Work Day Agenda

- 6:30 a.m. Cyclists depart in groups around the city. View a map of starting locations at www.indycog.org/events/bike-to-work-day-2013.
- 7a.m. Temporary parking provided by Pedal &Park opens at the Indy Bike Hub.
- 7:55 a.m. Presentation featuring Mayor Greg Ballard; Ehren Bingaman, Executive Director, Central Indiana Regional Transportation Authority; John Leichleiter, CEO, Eli Lilly; Michael Terry, President, IndyGo; Dan Evans, CEO, IU Health
- 12 p.m. Free bike commuter lunch-and-learn session at the Indy Bike Hub YMCA
- 3:30 p.m. to 6:30 p.m. Sun King sponsored Happy Hour Fundraiser for INDYCOG
- 4:30 p.m. to 6:30 p.m. Cyclists meet at Indy Bike Hub YMCA and depart for home
- 7 p.m. All-day parking expires at the Indy Bike Hub YMCA